

For immediate release

HKBN Appoints Chief Information Officer A Strong Talent Force Built towards Value Enhancement and Sustaining Growth

(Hong Kong, 23 July 2012) Hong Kong Broadband Network Limited ("HKBN") today announced the appointment of Ho Chan Fai, Eric as the company's Chief Information Officer.

In this role, Eric will drive the development of HKBN's information technology strategy, and lead the IT Department to optimize business support and processes via IT system development, integration and management.

"We are pleased to have one of the best IT professionals add to our strong Talent force. Eric's extensive experience in IT and business management will be instrumental in our delivering world-class integrated telecommunications service to customers," said William Yeung, CEO of HKBN.

"Building this new senior management post for IT showcases HKBN's commitment to continuously enhancing values and fostering business growth for both HKBN and our customers. We welcome Eric to our corporate family and also as a fellow Co-owner." he continued.

"HKBN is a company of vision and huge potential and I am excited to be part of it," said Eric Ho. "I look forward to achieving the strategic goals together with the Talent team."

Eric brings in over 25 years of IT experience in local and overseas markets, which spanned across various industries including telecommunications, banking, property, publishing, entertainment and retailing. Before joining HKBN, Eric was Head of IT and Service Platform of SmarTone Mobile Communications. He also held senior IT positions in Huawei Software Technology, Emperor International Holding, Westpac, CSL and Bank of America. Eric holds a Bachelor Degree in Science from University of Hong Kong, a Master Degree in Business Administration from Oklahoma City University in USA, and a Master Degree in Accountancy from Charles Sturt University in Australia.

About Hong Kong Broadband Network Limited

Hong Kong Broadband Network Limited ("HKBN") is the fastest growing broadband service provider in Hong Kong, offering a diversified portfolio of innovative products such as broadband, local telephony, IDD and IP-TV services to over 1.3 million subscribers. As the owner and operator of one of the biggest fiber optic networks in Hong Kong, HKBN offers premier telecommunications services to both business and residential markets.

The company takes great pride in developing its 3,000-strong Talent force into a competitive advantage, and has established a solid market position for sustaining growth and success. In May 2012, HKBN underwent a Management Buy-Out and is now majority-owned by CVC Capital Partners and 63 HKBN Managers.



HKBN appoints Mr. Ho Chan Fai, Eric as Chief Information Officer.

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Issued by Hong Kong Broadband Network Ltd

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