

Personal Information Collection Statement

1. We, Hong Kong Broadband Network Limited (“**HKBN**”), collect and hold subscriber’s personal data in accordance with HKBN’s privacy policy statement (www.hkbn.net/new/en/privacy-policy.shtml). Personal data collected and held by HKBN may be used by it for (a) following up and processing of service application; (b) enabling the provision of services; (c) conducting identity verification and/or credit checks at the time of subscribers’ applications for services; (d) processing of payment instructions or collection of amounts outstanding from subscribers in relation to the provision of the services; (e) providing information about our customer loyalty program or the like; (f) any purposes ancillary or incidental to the operation or administration of our customer loyalty program or the like; (g) designing services for subscribers; (h) conducting market research or customers’ survey; (i) provisioning of customer services; (j) following up and handling complaints and enquiries; (k) making such disclosures as required by applicable laws, rules and regulations; (l) any other purposes as may be separately notified to or agreed with you, including the purposes stated in any special terms and conditions, other terms and conditions and application for the supply of specific goods and services; and (m) any other purposes directly related to the purposes for which the personal data were originally collected.

2. We will not transfer your personal data to third parties except for the specific classes of data transferees listed in this paragraph. Personal data collected and held by HKBN will be kept confidential, but where disclosure is necessary for HKBN to (a) comply with statutory or legal obligations or requirements, or (b) provide services to subscribers, or (c) carry out the original purposes, or a directly related purpose specified in paragraph 1 above, for which the personal data were collected, those data may be provided to the following parties (whether within or outside Hong Kong): (i) competent court of law, law enforcement agencies, Office of the Communications Authority or other governmental, statutory or regulatory authorities, institutions or organizations; (ii) HKBN’s subsidiaries, associated and/or related company(ies) engaging in telecommunications services for provision of the Services (or any part thereof); and (iii) banks, financial institutions, credit card issuing companies, debt collection agencies, telecommunications service operators and other service providers involved in the sale, administration or provision of the Services (or any part thereof); ; (iv) any person who is acting for or on behalf of or jointly with HKBN; (v) any other person or company who is under a duty of confidentiality to HKBN provided he/she is able to prove the right to the data; (vi) dealers, agents, contractors, suppliers, other telecommunication information service providers and content providers and professional advisers of HKBN; and (vii) persons whom HKBN may disclose the personal data under circumstances described in Part VIII of the PDPO (meaning personal data exempt from Data Protection Principal 3 of the PDPO).

3. You have the right to request access to and the correction of your personal data held by us. If you wish to exercise such rights or if you have any query in relation to this statement, please write or send an email to our Personal Data Officer at P.O. Box No. 73910, Kowloon Central Post Office or privacy@hkbn.net.

Direct Marketing on Products and Services of HKBN and its business partners

Apart from the above purposes, we also intend to use your name and contact details including the email address(es), service phone number(s) for the services subscribed and phone number(s) and address(es) made known to us for direct marketing of the products and services of HKBN including but not limited to HKBN's latest offers, gifts, discounts, benefits, information relating to telecommunications and internet network services and the following products and services of HKBN's business partners: consumer products and services; shopping and dining; living, leisure and entertainment, recreation; financial, investment, banking and credit cards; transportation and travel; education; telecommunications; and non-profitable services including solicitation of donations sought by charitable organizations.