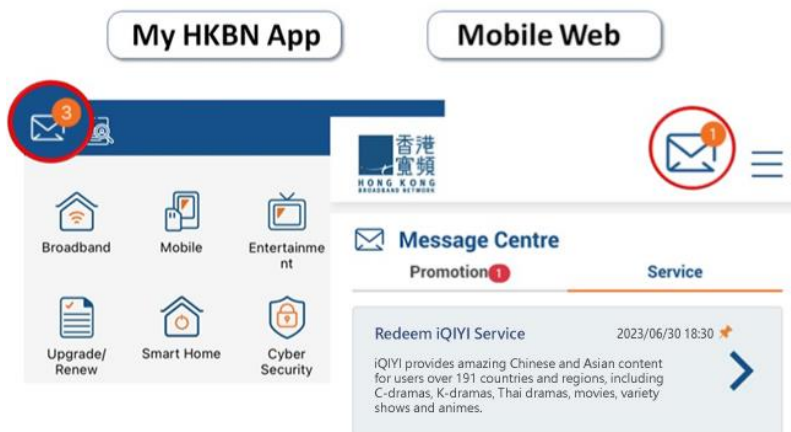


# iQIYI Service Activation

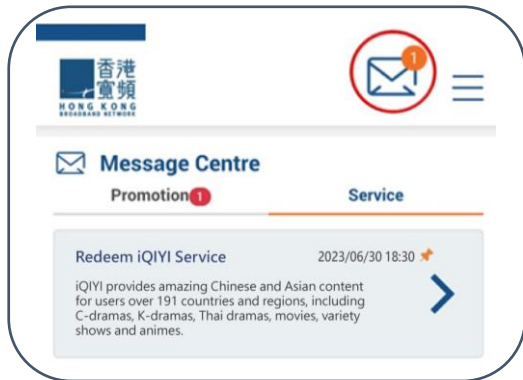
## 1 Receiving iQIYI Activation Information

HKBN will send an email notification with subject “Service Notice: Redeem your iQIYI service” to customer’s registered email address on the service plan effective day. Customer shall follow the instruction to visit the activation link and complete the iQIYI service activation.

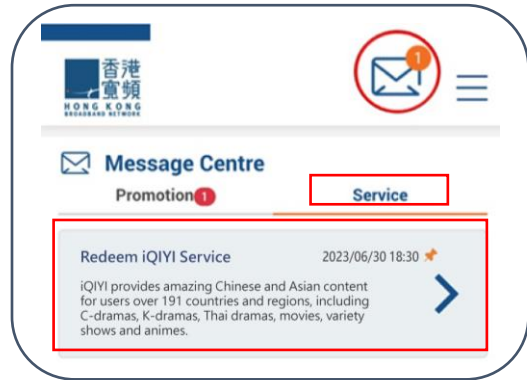


## 2 Login My HKBN to get the activation link

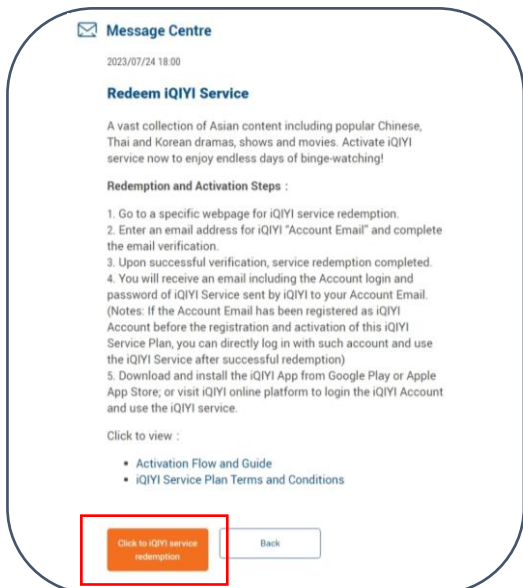
1. Login to My HKBN and open “Message Centre”



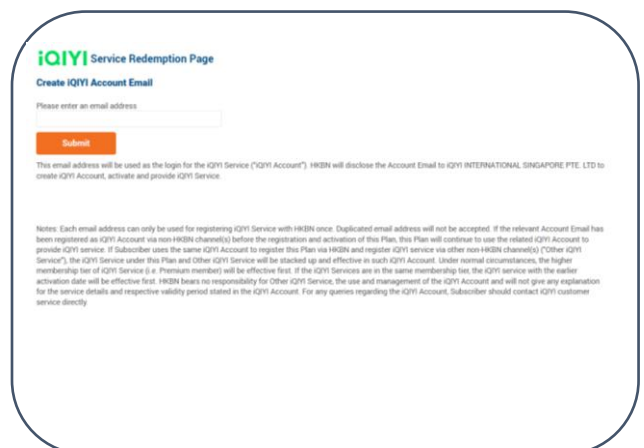
2. Select the message titled “Redeem iQIYI Service” under “Service” tab



3. Go to iQIYI service redemption webpage



4. Enter an email address for iQIYI Account Email and complete email verification, click “Redeem Now” and follow the instructions to redeem and activate the iQIYI Service



## 3A Activating iQIYI (New Users)



### New users (the email hasn't been registered in iQIYI before)

1. Upon successful redemption, you will receive an email including the Account login and password of iQIYI Service sent by iQIYI to your Account Email.
2. Download and install the iQIYI App from Google Play or Apple App Store; or visit iQIYI online platform to login the iQIYI Account and use the iQIYI service

Please note: By clicking “login”, you indicate that you have read and agreed to the Privacy Agreement and Terms of Service.

3. Users can go to “My Account” to view their account profile, membership status and membership expiration date. Users can also change their account info or password at this page.
4. After login, users can enjoy streaming at iQIYI!

## 3B Activating iQIYI (Existing Users)



Existing iQIYI users (this email address has been registered in iQIYI before)

1. If the email has been registered in iQIYI before, users can go directly to iQIYI and login with password. The membership will be added to that account automatically.  
Please note: Existing users will NOT receive notification email from iQIYI.
2. Download and install the iQIYI App from Google Play or Apple App Store; or visit iQIYI online platform to login the iQIYI Account and use the iQIYI service
3. Users can go to “My Account” to view or edit their account info.
4. After login, users can enjoy streaming at iQIYI!