

For immediate release

**Hong Kong Broadband Network received an HKMA Award
for its Achievements in Continuous Talent Development and Training**

(Hong Kong, 28 December 2012) The Hong Kong Broadband Network Limited (“HKBN”) is pleased to accept The Management Development Credit Unit (“MDCU”) Largest Sponsor of Training Hours Award from Hong Kong Management Association (“HKMA”). The award is presented to recognize HKBN’s commitment and investment in the learning and development of its Talents.

“We are honored to receive the award for four consecutive years. It showcases our strong commitment in Talent development. HKBN does not have employees but Talents, who are to be respected and groomed to grow and excel. We believe a happy workforce dedicated to continuous learning is the cornerstone of a great company, and therefore we invest heavily in Talent development,” said Ivy Lau, Director of Talent Management of HKBN.

HKBN offers learning subsidies and various learning and development programs to all levels of Talents instead of only top performers. Apart from many short-term training opportunities, HKBN offers company-wide Global English courses, Next Station University program to assist non-degree holders to pursue their university dreams, EMBA and MBA subsidies, annual overseas learning trips as well as many other innovative, experiential development initiatives. Very often, these programs are commented by Talents as not only skill-set and mind-set bloomers, but also life-changing opportunities.

“A strong learning atmosphere prevalent in HKBN propels us to embrace changes, expand our horizons and seek to offer top-value service to our customers. Life-long learning is an integral part of HKBN’s culture widely supported by management and Talents of different levels,” Lau remarked. “It definitely enhances Talents’ loyalty to the company too.”

“The MDCU Awards recognize the achievement of companies in staff training and human resources development. Hong Kong Broadband Network serves as a shining example showing strong commitment to human capital investment which not only helps the staff unleash their full potential, but also makes the company thrive and prosper,” said Dr Victor Lee, Executive Director of HKMA.

The MDCU Awards are given to companies which provide tremendous support to staff learning as well as having the most significant growth in total number of participants and learning hours. Since 1985, HKMA has introduced systematic measurement of individuals’

management development by the allocation and accumulation of units (the Management Development Credit Unit) according to training hours and achievements so as to encourage the employee to continue their learning through planned development programs.



The Hon John TSANG, Financial Secretary of HKSAR Government (Left) and Dr Dennis Sun, Chairman of HKMA (right) present the HKMA Management Development Credit Unit Award to Ivy Lau, Director of Talent Management of HKBN.



A snapshot of the 2012 Management Experiential Trip at Grand Canyon, the US



Graduation ceremony of the Next Station University program

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About Hong Kong Broadband Network Limited

Hong Kong Broadband Network Limited (“HKBN”) is the fastest growing telecommunications service provider in Hong Kong, offering a diversified portfolio of innovative products in broadband access, communication and entertainment to over 1.3 million subscribers. As the owner and operator of one of the biggest fiber-optic networks in Hong Kong, HKBN offers premier telecommunications services to both business and residential markets.

The company takes great pride in developing its 2,800-strong Talent force into a competitive advantage, and has established a solid market position for sustaining growth and success. In May 2012, HKBN underwent a management buy-out and is now majority-owned by CVC Capital Partners and 63 HKBN managers.

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For media enquiry, please contact:
Gladys Cheng
Corporate Communications Department
Tel: +852 9728 9289
Fax: +852 3999 7349
Email: media@hkbn.com.hk